

National Teaching Awards Program

Attention All High School Teachers!

Honoring outstanding high school teachers,
in any subject area, who advance Economic Literacy
in our nation's schools!

Grand National Winner \$25,000 (Includes \$10,000 Regional Award)

Five Regional Winners \$10,000 each

Twenty Regional Semi-Finalists \$1,000 each



"Never thought I would win..."

Kali Kurdy, Boise, ID

"Without a doubt, the greatest honor in my life."

Richard Rankin, Honolulu, HI

"Best experience in my teaching career."

Karl Ochi, San Francisco, CA

NASDAQ National Teaching Awards for High School Teachers of Excellence and Innovation, who incorporate economic education into any subject area.

If you have developed effective, innovative teaching strategies and classroom activities that promote a better understanding of the economy and economic reasoning skills among students in grades 9-12, please submit your entry.

The *NASDAQ National Teaching Awards* are designed to advance economic literacy in our nation's high schools by recognizing teachers who are helping students to think, make sound, informed decisions, and function well in the economy. Specifically, regional and national awards will be presented to high school teachers for their most creative, original, and effectual efforts to apply economic content and reasoning skills to **one or more of the following:**

- *Voluntary National Content Standards in Economics*
- the market economy
- personal finance
- financial markets
- the investment process (either economic or financial)
- entrepreneurship
- the capital formation process

This recognition program was created through a partnership of the NASDAQ Educational Foundation and the National Council on Economic Education (NCEE). The *NASDAQ National Teaching Awards* is a featured element of the Campaign for Economic Literacy and the program was developed to support the goals of that campaign. The NASDAQ Educational Foundation, a foundation established by The NASDAQ Stock Market, is sponsoring the awards in support of its goal to ensure new generations of well-informed investors, as well as to promote an interest in financial professions.

Awards

Grand National Winner <i>(Which includes his/her \$10,000 Regional Award)</i>	\$ 25,000
Five Regional Winners	\$ 10,000 each
Twenty Regional Semi-Finalists	\$ 1,000 each

The five regional winners will also receive an all-expenses-paid trip to New York City, with a guest, to attend the *NASDAQ National Teaching Awards* ceremonies in the year following the contest.

However, teachers aren't the only winners! Your program, school, and school district or system will share the spotlight with you, and local and national publicity will help raise awareness of the importance of economic literacy.

You are encouraged to contact your state Council Director or Center Director for assistance in completing the application. Contact information can be found on the back of this form. In addition, contact information can be found at the NCEE website — <http://www.ncee.net/network/>

SUBMIT YOUR ENTRY ONLINE:

www.ncee.net or www.ncee.net/nasdaq

Judging

Your entry will be sent to the National Council on Economic Education, and then forwarded to a regional center. Judging will take place at the regional level for all qualified applications in each of the five regions. Each region will select four regional semi-finalists and one regional winner. One Grand National winner will be selected from among the five regional winners to receive an additional prize of \$15,000. Judging panels will consist of educators from the NCEE-affiliated Councils and Centers for economic education across the country, former national award winners, as well as distinguished business professionals.

The regions are:

Region 1: Connecticut, Delaware, District of Columbia, Maryland, Massachusetts, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont.

Region 2: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, U. S. Virgin Islands, Virginia, West Virginia.

Region 3: Illinois, Iowa, Indiana, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin.

Region 4: Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, Texas, Utah.

Region 5: Alaska, American Samoa, Arizona, California, Guam, Hawaii, Idaho, Montana, Nevada, Northern Mariana Islands, Oregon, Washington, Wyoming.

Judging Criteria

An award-winning entry will clearly demonstrate instructional process, teaching strategies, standards-based content, and classroom activities that prepare students to understand the economy and develop an economic way of thinking, which they can use in their lives as consumers, savers, investors, members of the workforce, responsible citizens, and effective participants in a global economy. Your entry will be judged on the following criteria:

Description	5 percent
Abstract	5 percent
Economics Content Area and Key Economic Concepts	5 percent
Economics Standards and Student Learning Objectives	10 percent
Instructional Activities	45 percent
Evaluation	20 percent
Overall Entry: Quality of Presentation, Adaptability for Other Teachers, Originality, Resources	10 percent

Rules

1. Any teacher at a public, charter, or private school teaching grades 9-12 in the United States or its territories may enter.
2. Each entry must be submitted by one teacher. The entry must be the teacher's own work. Each teacher is limited to one entry per year. No team entries will be allowed.
3. The teaching strategies and classroom activities must have been conducted in the school year prior to the entry deadline of that year.
4. Entries must follow, precisely, the instructions outlined on Part I (*the Entry Form*) and Parts II and III. Entries missing any of the major components will be disqualified.
5. Any finalist may be asked to submit additional information, if requested by the judges at a later time.
6. Previous regional and national winners of the *NASDAQ National Teaching Awards* are not eligible to enter. Regional semi-finalists are eligible to re-enter, provided it is with a new project or a substantially revised project. Entries that have not received awards can be resubmitted in subsequent years, as long as the activities have been conducted in the school year prior to the deadline of that year.
7. The entry must be postmarked on or before July 31. Two complete copies of the entry must be submitted.
8. The decisions of the regional judging panels and the national judging panel are final.
9. All entries and accompanying materials become the property of the National Council on Economic Education. Permission to use the materials may be granted to the teacher who submitted them for publication and/or other professional or commercial purposes.
10. Employees and family members of employees of the National Council on Economic Education or The NASDAQ Stock Market, or their subsidiaries or affiliates are not eligible to enter.

For More Information

Visit the NCEE website — www.ncee.net — for more information on:

- Online entry submission
- Past winning entries
- Sample entry
- *Voluntary National Content Standards in Economics*
- Local Council/Center for Economic Education for assistance with your entry

If you have additional questions, please contact Jenny Winship at the National Council: (800) 338-1192, ext. 702 or jwinship@ncee.net.

NASDAQ National Teaching Awards | National Council on Economic Education
Official Entry Form

Part I: Use this form as the cover page for your entry

Your Full Legal Name

Title of Entry

Entrant/School Information

Your School's Name: _____

Mailing Address: _____ City: _____

State: _____ ZIP: _____ E-Mail Address: _____

Phone Number & Ext.: _____ Fax Number: _____

How did you hear about the NASDAQ National Teaching Awards Program?

Local Council/Center Workshop Brochure in mail

Internet Site (please specify): _____

Other (please specify): _____

Your Home Mailing Address: _____

City: _____ State: _____ ZIP: _____

E-Mail Address: _____

Phone Number & Ext.: _____ Fax Number: _____

School District/System: _____

Principal's Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

E-Mail Address: _____

Phone Number & Ext.: _____ Fax Number: _____

Superintendent's Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

E-Mail Address: _____

Phone Number & Ext.: _____ Fax Number: _____

Name of your local newspaper(s): _____

Your Congressional District (for notification purposes): _____

Your local Council/Center for Economic Education (if assistance was provided): _____

Your signature affirms that you have supplied truthful and accurate information in all parts of your entry. Further, it affirms that the activities, exercises, projects, tools, materials and/or lessons submitted as, or in conjunction with, your entry are your own original work (except where credited otherwise, such as with a textbook). Finally, it affirms that to the best of your knowledge, you are eligible to enter.

X _____

Part II: Entry Format

In compiling your entry, please follow the order presented below, and limit your responses, as noted. Each page is the equivalent of 250 words. These pages must be 12-point type, single-spaced, on 8½ X 11-inch plain white paper with one-inch margins. Each page must show the topic area, e. g., A. Description, B. Abstract, etc. All pages of your entry must be numbered (1, 2, 3...). A sample entry is available at www.ncee.net or by calling NCEE at (800) 338-1192, ext. 702.

A. Description

Up to 1 page.

1. State the title of your entry and whether it is a course/unit or lesson plan.
2. Briefly describe your school district/system and the student demographics. Include a short description of the demographics of the students in the class(es) in which you teach this program.
3. State the subject area(s) you teach.
4. State the grade level(s) you teach.

B. Abstract

Up to 1 page.

Provide a summary overview of your entry that explains the academic content, the skills, and student outcomes. State why this entry is an effective approach to improving economic literacy.

C. Economics Content Area and Key Economic Concepts

Up to 1 page.

1. Identify which of the following seven content areas your entry addresses (list one or more). Indicate the relevance of each content area you identified to your entry:
 - *Voluntary National Content Standards in Economics*
 - the market economy
 - personal finance
 - financial markets
 - the investment process (either economic or financial)
 - entrepreneurship
 - the capital formation process
2. List the key economic concepts taught and explain how each concept is relevant to your lesson(s).

Checklist:

- Part I** – Official entry form must be used as your cover page. Use the form found in the brochure or print and submit the official Web entry form. Be sure to sign the entry form.
- Part II** – Entry description must be organized in the format as outlined in Part II – A-G in this brochure. Additional pages must be created in 12-point type, single-spaced, on 8½ X 11-inch plain white paper with one-inch margins. Number each section as indicated. All pages of your entry must be numbered (1, 2, 3...)
- Part III** – Attachments may include support letters from your principal/superintendent, documentation of student work, a sample lesson plan, evaluation documentation, supporting materials and explanations.
- Staple the entire entry in the upper left corner. Entries that use folders, binders, plastic covers, or other adornments or protector sheets will be disqualified. Do not send CD-ROMs, disks, videos, etc.
- Mail the original, plus one photocopy, of the entire entry to: NASDAQ National Teaching Awards Program, National Council on Economic Education, 1140 Avenue of the Americas, 2nd floor, New York, NY 10036 or submit your entry online at www.ncee.net.
- Deadline** – Your entry must be postmarked on or before **July 31**.

D. Economic Standards and Student Learning Objectives

Up to 2 pages.

1. Briefly describe how your teaching strategies and student activities address national and state standards in economics. List standards and include state standards for subject areas in addition to economics, if applicable, for your subject area or course. Be sure to show how each standard identified correlates to the learning objective of your lesson(s).

E. Instructional Process

Up to 6 pages.

1. Describe how the instructional process, teaching strategies and classroom activities were used effectively to teach the stated standards and objectives.
2. Be sure to show how your teaching strategies are innovative, creative, and varied. Give specific examples of activities conducted: what happened in the classroom, what did you do, what did the students do? Be sure to include a discussion pertaining to the depth of understanding of economic concepts required of your students.
3. If your entry is a course/unit, you must include one lesson plan. "Lesson plan" is defined as the work accomplished during 1-3 class periods.
4. It is important for the economic content of your proposal to be correct.

F. Evaluation

Up to 3 pages.

1. Describe the student outcomes related to the standards and learning objectives, including how you assessed them.
2. Explain the evaluation tools you used, such as: applications of learning, pre and post-testing, student portfolios, written work, or any other assessment instrument or technique.
3. Include any data you have on student outcomes.
4. It is important for the economic content of your proposal to be correct.

G. Overall Entry

Quality of Presentation: The entry must be well written. Clarity, grammar, accuracy, and conciseness are required.

Adaptability to Other Teachers: Teaching strategies and student activities should be easily adaptable by other teachers in comparable grades and courses.

Originality: Entry must be the applicant's original work. All references must be cited.

Resources: Entry must clearly state resources required for completion of student/teacher activities in the project.

Part III: Attachments

Letters may be provided on the sender's letterhead; all other attachments must be on plain sheets of paper as specified in the check list and in Part II, above. Please provide and attach in the order given below:

1. A sample lesson plan. "Lesson plan" is defined as the work accomplished during 1-3 class periods. (Required. Up to 3 pages.)
2. A copy of any evaluation instrument or activities. (Required. Up to 5 pages.)
3. A one-page letter of support from your school's principal, another district administrator, or colleague stating the impact your lesson or program had on students. (Required.)
4. A one-page letter of support from a student, the parent of a student, community leader, or a principal or another district administrator who has experienced or has direct knowledge of your teaching strategies and student activities or is familiar with the results. (Optional.)

If you have any questions, please contact Jenny Winship at the National Council: (800) 338-1192, ext. 702 or jwinship@ncee.net.

The mission of the **NASDAQ Educational Foundation** is to engage in and promote innovative thinking and learning about the role of capital formation and financial markets in a free enterprise system.



National Council on Economic Education

The mission of the **National Council on Economic Education** is to help all students, through their teachers, develop skills in thinking and problem solving that they can use in their lives as knowledgeable consumers, savers and investors, as productive members of the workforce, as responsible citizens, and as effective participants in the global economy.

National Council on Economic Education

1140 Avenue of the Americas, 2nd floor • New York, NY 10036
(800) 338-1192, ext. 702 | www.ncee.net

You are encouraged to contact your State Council Director or Center Director for assistance in completing the application.

National Council on Economic Education
NASDAQ Educational Foundation National Teaching Awards Program
1140 Avenue of the Americas, 2nd floor • New York, NY 10036

NCEE Network:

Alabama

(205) 326-0585
www.economicssouth.org

Alaska

(907) 786-1901
aycee@uaa.alaska.edu

Arizona

(480) 368-8020
www.azecon.org

Arkansas

(501) 682-4230
www.arkeconed.org

California

(909) 880-5494
rcharkin@csusb.edu

Colorado

(303) 832-8480
www.ccee.net

Connecticut

(203) 251-8413
william.alpert@uconn.edu

Delaware

(302) 831-2559
oneillj@be.udel.edu

Florida

(813) 289-8489
www.fcee.org

Georgia

(404) 651-3280
www.gcee.org

Hawaii

(808) 956-7009
www.hawaii.edu/hcee

Idaho

(208) 426-1193
csi.boisestate.edu/icee

Illinois

(815) 753-0356
www.econed-il.org

Indiana

(765) 494-8545
www.econed-in.org

Kansas

(316) 978-5183
www.kcee.wichita.edu

Kentucky

(502) 893-3299
www.econ.org

Louisiana

(225) 924-8012
www.lcee.org

Maine

(207) 780-5926
www.maineCouncil.org

Maryland

(410) 704-2137
www.econed.org

Massachusetts

(978) 314-0592
www.economiced.org

Michigan

(248) 596-9560
www.michecon.org

Minnesota

(612) 625-3727
www.mcee.coafes.umn.edu

Mississippi

(662) 325-1987
pwg1@ra.msstate.edu

Missouri

(816) 235-2655
<http://iml.umkc.edu/mcee>

Montana

(406) 994-5618
www.econedmontana.org

Nebraska

(402) 472-2333
ecedweb.unomaha.edu/nebreced.htm

Nevada

(702) 363-4740
jrmundy@lvcm.com

New Jersey

(908) 737-5899
www.njcee.org

New Mexico

(505) 842-8323
www.entrecenter.com

New York

(914) 251-6664
www.purchase.edu/misc/nyscee

North Carolina

(919) 546-0202
www.ncccee.org

North Dakota

(800) 338-1192, ext. 702

Ohio

(614) 292-1178
www.ocee.org

Oklahoma

(405) 974-5627
www.busn.ucok.edu/ocee

Oregon

(503) 725-3169
ocee@pdx.edu

Pennsylvania

(570) 372-9997
www.ppee.org

Rhode Island

(401) 456-8037
www.ric.edu/eeced

South Carolina

(888) 861-6345 or (803) 777-8676
tom_snider@moore.sc.edu

South Dakota

(605) 677-5540
www.usd.edu/~econed

Tennessee

(615) 898-2228
www.mtsu.edu/~ceconed/index.html

Texas

(713) 655-1680
texecon@aol.com

Utah

(801) 538-7847
jfelshaw@usoe.k12.ut.us

Vermont

(802) 656-4711 or (802) 656-0190
www.bsad.uvm.edu/vcee

Virginia

(804) 828-1627
www.vcee.org

Washington

(360) 650-4823
Pam.Whalley@wwwu.edu

West Virginia

(304) 696-2958
nvasosmu@hotmail.com

Wisconsin

(414) 221-9400
www.economicswisconsin.org

Wyoming

(307) 632-8388
caedstrad@msn.com