



National Council on Economic Education

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**National Council on Economic Education
Kicks Off
Gallery of Entrepreneurs Contest (and Drawing)
as part of National Entrepreneur Week**

New York, NY, November 20, 2007 – In the film industry, it's the Hollywood Walk of Fame, where actors receive a star on Hollywood Boulevard. In the art world, it's the Metropolitan Museum. And for entrepreneurs, it may well soon become the National Council on Economic Education's (NCEE) *Gallery of Entrepreneurs*, a highlight of National Entrepreneur Week that celebrates our country's most creative and successful entrepreneurs.

In celebration of the heritage of entrepreneurship in America and with the theme, "New Opportunities for a New Generation" National Entrepreneur Week (February 23 – March 1 2008), is designed to serve as an inspiration for young people to think creatively and to turn their ideas into action – whether that means starting a new business, developing an innovation for an existing company or solving a problem that makes society better.

National Entrepreneur Week featuring the NCEE's *Gallery of Entrepreneurs* contest is in response to the U S House of Representatives Resolution #699 advocating an annual week in support of American entrepreneurs and entrepreneurship education. As a national leader in the effort to educate our next generation of entrepreneurs and innovators, the NCEE especially champions the focus of this year's celebration highlighting the importance of entrepreneurship education and entrepreneurs in all the networking, publicity, events, policy, and support that is included in National Entrepreneurship Week.

NCEE'S GALLERY OF ENTREPRENEURS CONTEST: A one-of-a-kind nationwide contest and drawing for young people in grades K-12. In concert with their class, students of teachers who register may submit entries celebrating entrepreneurs from the state where their school is located. Contest winners will see the entrepreneur they chose featured in the *Gallery of Entrepreneurs* website (www.galleryofentrepreneurs.org) created to honor Entrepreneurs who have contributed to society both economically and for the social good.

PRIZES: Prizes of \$50 and a copy of the award winning film featured on PBS titled 'These Kids Mean Business' will be awarded to each of the 50 entries selected to appear on the NCEE's *Gallery of Entrepreneurs* website (www.galleryofentrepreneurs.org). Prizes will be distributed after the public announcement and posting of the chosen entrepreneurs on the website February 23, 2008. (Additional prizes will be awarded to Councils and/or Centers of Economic Education in recognition of their major contribution

CERTIFICATES: Certificates will be sent to each teacher to recognize his or her participation in National Entrepreneur Week, and a letter of achievement will be sent to his or her principal or head of the organization affiliated with the student body.

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“Most children come into this world with the same creative wiring that distinguishes Entrepreneurs,” said Robert Duvall, President and CEO of the NCEE. "Entrepreneurship education capitalizes on kids' innate fearlessness, inventiveness and self-reliance and provides a unique learning opportunity for those who aspire to run businesses, not just be employed by them. Entrepreneurship education is about empowerment.”

For more information on events and activities across the country and information to engage young people on how to get involved in National Entrepreneurship Week, please visit www.nationaleweek.org.

The NCEE (www.ncee.net) is a non-profit, non-partisan organization dedicated to improving economic and financial literacy. Both directly and through its unique nationwide network of State Councils and more than 200 university-based Centers for Economic Education, NCEE's programs reach over 150,000 K-12 teachers and more than 15 million students in more than 70,000 schools each year.

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